

WBCB Television Inc./CW Network

101 West Boardman Street Youngstown, Ohio 44503 ph: 330.744.8611 • fax: 330.744.3402

MUNDY KATOWITZ MEDIA 1322 G STREET, SE WASHINGTON, DC 20003 USA

		Rill Cycle	Print Date	Entry Date		
20306	NEW	Broadcast	8/31/2012	8/30/2012		
Advertiser			Brand	Network		
.PRIORITIES	USA ACT	TI	.PRIORITIES USA A	WBCB		
Contract Des	cription		Dates	Revenue Type		
ISSUE			09/11/12 - 09/17/12	CA5		
		90 5al # 8509	Primary Salesperson PHILADELPHIA PMO	Buyer: Media Placement		

1			Week	Ordered Dates	Orae	red Times	Spot Type	Spot Length	Total Spots	Spot Rate
		X	1	09/12 - 09/12	01:00:00 p	01:59:59 p	PO2	:30	1	\$40.0
	ED A CIT	ED/ED AGIES			Prg: FRA					\$40.0
		ER/FRASIER B								
2	X		1	09/17 - 09/17	01:00:00 p	01:59:59 p	PO2	:30	1	\$40.0
	EDACIE	D/ED AGUED D			Prg: FRA	SIER				Φ+0.0
	FRASIE									
3		X	1	09/13 - 09/13	05:00:00 p	05:59:59 p	PO2	:30	1	\$60.0
	ANAD DI	DIAMPEGG			Prg: AMI	ERICA'S FUN	NIEST I	1		Ψ00.0
-		JN-VIDEOS								
4	X		1	09/17 - 09/17	05:00:00 p	05:59:59 p	PO2	:30	1	\$60.00
	A A A D EX	Divino			Prg: AME	ERICA'S FUN	NIEST I	1		Ψ00.0
-	AMRFU									
5		X	1	09/12 - 09/12	07:00:00 p	08:00:00 p	FIX	:30	1	\$75.00
5	SEINFE	LD<								
6		X	1	09/14 - 09/14	07:00:00 p	08:00:00 p	FIX	:30	1	\$75.00
									•	\$75.00
	SEINFEI									
7		X	1	09/15 - 09/15	10:00:00 p	10:59:59 p	PO3	:30	1	\$60.00
					Prg: COM	EDY.TV				400.00
		Y.TV								
ible	2	Airtime			N	TD				
Broadcast		Gross	Net	Spots	Gross	Net	Gro	Gross	Total	Net
Sep 2012		\$410.00	\$34	18.50 7					0.00	\$348.50
Totals:		\$410.00	\$34	18.50 7						\$348.50
	3 4 5 6 7 Cable 201	FRASIE FRASIE AMR FU AMR FU SEINFE COMED able adcast 2012	FRASIER/FRASIER B X AMR FUN-VIDEOS 4 X AMR FUN-VIDEOS 5 X SEINFELD< 6 X SEINFELD< 7 X COMEDY.TV Table Airtime adcast Gross 2012 \$410.00	2 X 1 FRASIER/FRASIER B 3 X 1 AMR FUN-VIDEOS 4 X 1 AMR FUN-VIDEOS 5 X 1 SEINFELD< 6 X 1 SEINFELD< 7 X 1 COMEDY.TV Table Airtime adcast Gross Net Net 2012 \$410.00 \$32	FRASIER/FRASIER B 3	1 09/17 - 09/17 01:00:00 p Prg: FRA FRASIER/FRASIER B 3 X 1 09/13 - 09/13 05:00:00 p Prg: AMI AMR FUN-VIDEOS 4 X 1 09/17 - 09/17 05:00:00 p Prg: AMI AMR FUN-VIDEOS 5 X 1 09/12 - 09/12 07:00:00 p SEINFELD< 6 X 1 09/14 - 09/14 07:00:00 p SEINFELD< 7 X 1 09/15 - 09/15 10:00:00 p COMEDY.TV Table Airtime adcast Gross Net Spots Gross 2012 \$410.00 \$348.50 7	1 09/17 - 09/17 01:00:00 p 01:59:59 p Prg: FRASIER 3 X 1 09/13 - 09/13 05:00:00 p 05:59:59 p Prg: AMERICA'S FUN AMR FUN-VIDEOS 4 X 1 09/17 - 09/17 05:00:00 p 05:59:59 p Prg: AMERICA'S FUN AMR FUN-VIDEOS 5 X 1 09/12 - 09/12 07:00:00 p 08:00:00 p SEINFELD< 6 X 1 09/14 - 09/14 07:00:00 p 08:00:00 p SEINFELD< 7 X 1 09/15 - 09/15 10:00:00 p 10:59:59 p Prg: COMEDY.TV able Airtime Net Spots Gross Net COMEDY TO Select Spots Gross Net Airtime Spots Gross Net Occupation of the select Spots Spots Gross Net Occupation of the select Spots Sp	1 09/17 - 09/17 01:00:00 p 01:59:59 p PO2 Prg: FRASIER 3 X 1 09/13 - 09/13 05:00:00 p 05:59:59 p PO2 Prg: AMERICA'S FUNNIEST F AMR FUN-VIDEOS 4 X 1 09/17 - 09/17 05:00:00 p 05:59:59 p PO2 Prg: AMERICA'S FUNNIEST F AMR FUN-VIDEOS 5 X 1 09/12 - 09/12 07:00:00 p 08:00:00 p FIX SEINFELD< 6 X 1 09/14 - 09/14 07:00:00 p 08:00:00 p FIX SEINFELD< 7 X 1 09/15 - 09/15 10:00:00 p 10:59:59 p PO3 Prg: COMEDY.TV able Airtime Adcast Gross Net Spots Gross Net Gross Net	2 X	1 09/17 - 09/17 01:00:00 p 01:59:59 p PO2 :30 1 Prg: FRASIER